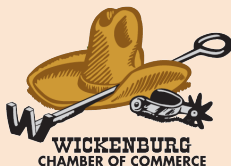


THE

Hassayampa ALERT!

APRIL 2023

WICKENBURG CHAMBER NEWSLETTER



Mission Statement:

We are influencers, catalysts, and conveners; the trusted source for growing business, activating leaders and building community.

Value Statement:

Passion – We are proud to work here; we are committed to creating an optimistic and balanced culture through passion, enthusiasm and dedication.

Service – We exceed expectations by providing knowledgeable, thoughtful solutions, and leading by example.

Community – We better our community through leadership, encouraging compassionate relationships, and collectively working toward a common goal.

Together – We believe that through diversity, collaboration, and teamwork we create an inspired, open, and welcoming environment that leads to the greater good.

2nd Annual Legends of the West PRCA Rodeo

The 2nd Annual Legends of the West Rodeo was held on Saturday, April 1 and Sunday, April 2 at the Everett Bowman Rodeo Arena. We want to thank Wickenburg for showing up and supporting this event. If you missed out or simply want to rewatch the rodeo, you can stream it on the Cowboy Channel+ app. A rodeo like this would not be possible without the support of our partners and generous sponsors.



Thank you to our partners and sponsors:

Crescent Crown Distributing, Honeycutt Rodeo Inc., Arizona Office of Tourism, Real Country 96.3 Radio and Magazine, The Wickenburg Sun, AZ AirNet, TX Hay, LM Farms, Wickenburg Trailer Sales, NRS-Wickenburg, Dr. Jim Lytle DVM, Dr. Renee Freeland DVM - Chapparal Veterinary Medical Center, Life Line Ambulance, Stagecoach Suites, Pendleton, Wrangler, Freeport McMoRan, Southwest Building Solutions, Double H Custom Hat Company, Serape Bleu, CENTURY 21 Arizona West, Wickenburg Ranch Golf and Social Club, Arizona State Representative Leo Biasiucci, Arizona State Senator Sonny Borrelli, Premiere Tax & Accounting Services, Dr. Josh Jones DMD, Hassayampa Barbecue, The Palomino, Jones Ford Wickenburg, and TL Speed Shop.

If you have any feedback on this event, please reach out to Sheila Goode at sgoode@wickenburgchamber.com or 928-684-5479.

April is National Volunteer Month!

Thank you to our wonderful volunteers for your contributions to our organization and our community throughout the year. From the Visitor Center to our annual events, what we do would not be possible without your support.

Many of our volunteers also donate their time to other organizations in the area. Your generosity and dedication inspires us all!

Thank you from your Chamber crew, Sheila, Mike, Tracy, and Sierra.



New Members

Please welcome and patronize the following members!

Juniper Lamp CO, Diana Farrell

3840 Gold Ridge Rd., Wickenburg, AZ 85390

P: (541) 408-7281

juniperlampco@gmail.com

Home Décor/Design

Sponsor: Chamber Staff

Pay Streak Goldpanning and Prospecting Adventures LLC, Rick Wright

42246 W Grand Avenue, Morristown, AZ 85342

P: (928) 231-4407

paystreakgold@gmail.com

Adventure/Recreation/Gold Mining

Sponsor: Chamber Staff

Bo Hash Insurance, Robert Hash

140 E. Horizon Drive #A, Henderson, NV 89015

P: (702) 558-8587

Insurance Services

Sponsor: Chamber Staff

Tip of the Stetson Members helping your Chamber!

The Wickenburg Chamber of Commerce appreciates the contributions by our members to keep the Chamber a growing and dynamic organization.

Thanks to our members for your continued support this month!

BY THE NUMBERS

MARCH

YTD

New Members	3	11
Mixer Attendance	47	136
Phone Calls	371	1,434
Office Visitors	1,683	4,381
Mail Inquiries	129	133
Chamber Website Visitors	2,900	15,600
Visit Wickenburg Website Visitors	12,064	62,816
Chamber Facebook Reach	12,700	38,598
Visit Wickenburg Facebook Reach	7,400	58,152
Gold Rush Facebook Reach	2,400	85,588
Bluegrass Facebook Reach	198	1,117
Weddings Facebook Reach	90	185
Film Commission Facebook Reach	48	630
Takeout & Delivery Facebook Reach	30	96
Legends of the West Facebook Reach	12,112	14,527
Twitter Reach	27	77
Chamber Instagram Followers Gained	22	61
Visit Wickenburg Instagram Followers Gained	76	259

Membership Reinvestments

AIR BNB "Hacienda Heights", AIR BNB "Sugar Hill", Bromm Auto, LLC, Carefree Camper Co. Cindy Logan-Century 21 Arizona West, Dental Excellence - Josh H. Jones, D.M.D., Desperado Properties, LLC, Double H Custom Hat Company, Driggs Title Agency, Filiberto's Mexican Food, Freeport McMoRan, Hassayampa Village Apts., Jacob Roddy Photography, Jess Lee Photography, Johnson Lumber, Inc., Julia Brooks, Loose Horse Plaza, Loose Horse RV Park, National Ropers Supply-Wickenburg, Pat Mindrup-Tinzie Realty, Rusty Rooster, Simpson Ranch, Steve Wood Voice and Video, Sun Health at Home, Sweet Somethings and What Knots, Wickenburg Christian Academy, Wickenburg Community Services Corp., Wickenburg Computers & Shipping, Wickenburg Pump and Supply LLC, Wickenburg Ranch Golf & Social Club, Young Living-Essential Oils Distributor

Associate Members

Don Hoover, Jean Blake, Mike & Mary
Kempton, Russell & Dena Willis
Dick & Dianne Van Pelt



@wickenburgchamber



@wickenburgchamber

The graphic features the words "Spring Fling" in a large, orange, cursive font. To the left of the text are two shopping bags, one orange and one pink. The entire graphic is framed by a thick orange border. Decorative elements include a pink starburst in the top right corner and pink swirls in the bottom left and bottom right corners.

Spring Fling

April 7 & 8, 2023

Find special deals at
these participating businesses!

Rusty Rooster • 186 N. Tegner Street

Serape Bleu • 164 E. Apache Street

Enjoy additional markdowns on sale items, as well as
drawings and gifts with purchases

Old Livery Mercantile • 104 N. Tegner Street

Enjoy 10% off select items and a bargain table and rack

Hassayampa Barbecue • 169 E. Wickenburg Way

Enjoy a free dessert with a two entree purchase

Your Secretary & Shipping • 340 W. Wickenburg Way

Enjoy 10% off photos, banners, and signs

**business
after hours**

WHEN

April 20, 2023, 5:30 p.m.



WHERE

Wellik Senior Center
466 W. Wickenburg Way,
Wickenburg, AZ

DETAILS

\$10 per person
3 drink tickets with admission

Please RSVP!
Mixer RSVPs are important for catering services.
Register online, call (928) 684-5479, or email
events@wickenburgchamber.com

PLEASE NOTE:
**business
after hours**
mixers are moving
back to Thursdays!

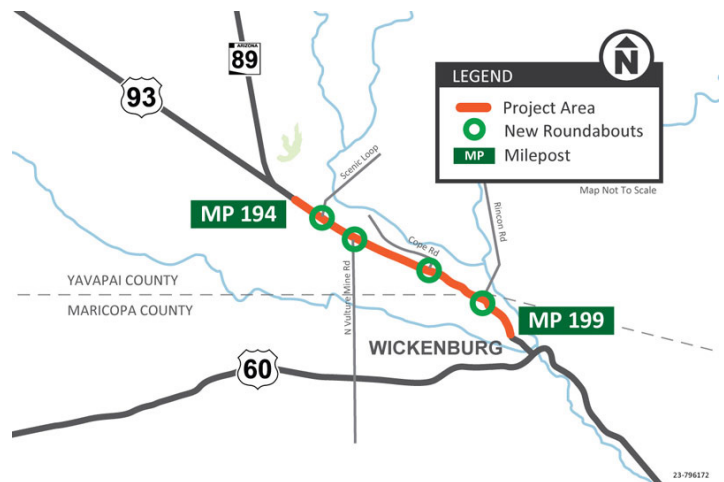


US 93 Widening Project Begins

Construction for the US 93 widening project began on Monday, March 27. "The project will upgrade US 93 between Tegner Street and Wickenburg Ranch Way (mileposts 194 - 199) from a rural two-lane roadway into a modern 4-lane divided highway" according to the release from the Arizona Department of Transportation (ADOT) on March 22.

In addition, four roundabouts will be added at Rincon, Cope, Vulture Mine, and Scenic Loop roads.

The project is expected to take about two years to complete. For more information, visit azdot.gov/US93wickenburg.



ADOT 2050 PLAN

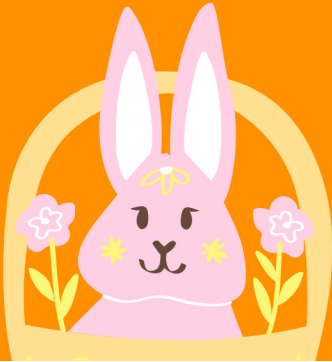
ADOT is currently seeking resident feedback to ensure that the priorities set within their 2050 Long Range Transportation plan reflect our needs and wants. The virtual meeting is to be held on March 22nd from 6 p.m. to 7 p.m. Get involved by visiting adot2050plan.com/get-involved.

ADOT FIVE-YEAR PROGRAM

ADOT has just released its 2024-2028 Five-Year Transportation Facilities Construction Program for public comment. Please be sure to review and provide your feedback by visiting azdot.gov/planning/transportation-programming/tentative-five-year-program.

Happy Easter!

The Chamber office will be closed April 7 for Good Friday.



AZTV 7 Offering Discounted Rate to Chamber Members

We're once again partnering with AZTV 7 to provide our members the opportunity to be featured on TV at a discounted rate!



Get your business featured on AZTV 7's Arizona Daily Mix and create video content for as little as \$250. This is a great opportunity to expand your business reach and create video content for your website and social media pages.

WHAT IS ARIZONA DAILY MIX?

Arizona Daily Mix, with Brad Perry, is AZTV Channel 7's local morning show specializing in shining a spotlight on the locally owned businesses in Arizona. It's an informative, fun hour Weekdays at 8am, Saturdays at 7am, all the time at azdailymix.com.

If you are interested, reach out to Ryan Ferris at 602-708-9553 or rferris@aztv.com to schedule your segment.

Secure Document Shredding with Assured Document Destruction

WHEN: Friday, April 21, 8 a.m. to 11 a.m.

WHERE: Wickenburg Chamber parking lot, 216 N. Frontier Street, Wickenburg, AZ

Clean out those filing cabinets and safely dispose of old documents!

Member Assured Document Destruction will be bringing its mobile document shredding truck to the Chamber parking lot on Friday, April 21 from 8 a.m. to 11 a.m.



Pricing:

Members: \$5 for first bankers box, \$8 for each additional box

Non-members: \$10 per box

Let's Hear From You: Summer Training Series

As we enter the warmer months, we are looking to offer workshops for member businesses.



- What workshops would you be interested in attending? (i.e. marketing, managing finances, etc.)
- Do you prefer to attend in person or online?

Take our brief survey online at wickenburgchamber.com/summertrainingseries.

Upcoming Chamber Committee Meetings

If you have a topical interest that you'd like to get the Chamber's opinion on or be part of the solution, the Chamber has many committees. This is your opportunity to pick the one that fits your concern. Members may ask to participate or have an item placed on the agenda.

Upcoming meetings include:

- Tues. April 11, 4 p.m.: Chamber Board Meeting
- Thurs. April 20, 4 p.m.: Transportation Committee
- Wed. April 26, 4 p.m.: Tourism Committee
- Thurs. April 27, 4 p.m.: Film Commission

If you would like to add an item to a committee agenda, please express your interest to Sheila Goode at sgoode@wickenburgchamber.com

23rd Annual Street Dance & Food Truck Fest

WHEN: Saturday, May 20, 5:30 p.m. to 9 p.m.

WHERE: Historic Downtown Wickenburg

The annual Street Dance & Food Truck Fest will be bringing music and fun to historic downtown Wickenburg for its 23rd year!



This free community event provides fun, food, and live music under the stars from 5:30pm to 9:00pm on Saturday, May 20. Our featured band will be announced at a later date.

A range of vendors and food trucks will be on hand. A limited number of picnic tables will be available, and we encourage visitors to bring their own chairs.

There will also be a beer garden for ages 21 and up to enjoy.

April Business of the Month



Adams Electric, Michael & Tammy Adams

Electrician

928-231-1730

